



# Ad Mat

The Ad Mat is a billboard type display that lies on the floor or ground with the ability to easily and quickly change out the graphics. Combine several Ad Mat displays to define

spaces and direct guests at any event. Place in all areas or anywhere there is high foot traffic and your message will not be missed. The Ad Mat is a great display for indoor and outdoor use.





Great space definition for registration lines.

## **Applications:**

- Guerilla Marketing
- Registration
- Directional Signage
- Ticket Counters
- Event Line Advertising

### Benefits:

- Simple Message Change
- Easy to Reposition
- Combine several to define outdoor spaces

### Features:

- Easily Assembled
- Universal usage
- Skid Resistant
- Adhesive Free
- Heavy Duty Construction
- Stays In Place

# **Standard Specifications**



### Medium:

Print: 33.0625" x 23.375" Live: 33.0625" x 23.375" Final: 33.5625" x 23.875"

(including encapsulation)

### Large:

39.3125" x 27.8125" 39.3125" x 27.8125" 39.8125" x 28.3125"

Great for retail, exhibit halls or any indoor event.